



# BCONSULT

Occupational Certificate

**STRATEGIC MANAGEMENT**

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NQF Level 5 | SAQA ID 59201/96102 | 162 Points | 12 Months

## Strategic Management – NQF Level 5

SAQA ID: 96101 | Credits: 162 | Duration: 12-month | QCTO Learnership

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### 1. Course Overview

Strategic management is the process of formulating, implementing, and evaluating strategies that enable an organisation to achieve its objectives. It involves analysing the internal and external environment, leveraging organisational strengths, and addressing weaknesses to improve long-term performance.

This qualification equips learners with the essential skills to lead teams, manage performance, implement operational strategies, and apply principles of financial, risk, and knowledge management. It is designed for managers who are responsible for other junior managers or team leaders, or for those managing staff and supervisors within a division, section, or business unit.

### 2. Learning Outcomes

On completion of this programme, learners will be able to:

- Apply the principles of strategic, operational, and project management to achieve organisational goals.
- Monitor, measure, and improve performance through continuous and innovative improvement interventions.
- Lead and manage teams effectively, leveraging diversity and promoting synergistic collaboration.
- Build and maintain effective workplace relationships through sound communication techniques.
- Apply principles of ethics, financial management, risk management, and knowledge management to ensure sustainability and compliance.
- Promote a learning culture within organisations, supporting career development and transformation.

### 3. A Qualified Learner Will Be Able To:

- Initiate, implement, and evaluate strategies, projects, and operational plans.
- Lead first-line managers and enhance team effectiveness to achieve organisational goals.
- Apply risk and financial management principles in line with organisational frameworks.
- Monitor and evaluate performance to ensure customer satisfaction and organisational success.
- Develop talent, coach team members, and foster career growth within a diverse workforce.
- Strengthen organisational culture through ethical leadership, knowledge sharing, and effective communication.

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### Entry Requirements

- Communication skills at **NQF Level 4**.
- Mathematical Literacy at **NQF Level 4**.
- Relevant workplace experience in a supervisory or management role is advantageous.

### 4. International Comparability

The qualification is comparable to strategic management and leadership qualifications offered in the UK, Australia, and New Zealand at similar levels (Level 5–6). Internationally, these programmes emphasise operational leadership, strategic planning, team management, and performance monitoring, aligning with global best practices in middle management development.

### 5. Occupational Trainer – NQF Level 4 Certification

- **Occupational Qualification:** National Certificate in Strategic Management
- **NQF Level:** 5
- **Certification Type:** Occupational Certificate aligned to the Occupational Qualifications Sub-Framework (OQSF).

### 6. Potential Career Opportunities

Graduates of this qualification can pursue roles such as:

- Strategic Planning Manager
- Operations Manager
- Business Unit Manager
- Project Manager
- Risk or Compliance Manager
- Learning and Development Coordinator
- Team Leader Development Specialist

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### 7. Learning Options

This qualification can be completed through:

- **Full Learnerships** (workplace-based and structured training).
- **Part-time or modular learning** for employed professionals.
- **Blended learning** (online and face-to-face delivery).
- Recognition of Prior Learning (RPL) for experienced managers who wish to formalise their skills.

### Contact Details

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