



BCONSULT

Further Education Training Certificate
INTERACTIVE MEDIA

NQF Level 5 | SAQA ID 49121 | 130 Points | 12 Months

Interactive Media – NQF Level 5

SAQA ID: 49121 | Credits: 130 | Duration: 12-month | QCTO Learnership

1. Course Overview

The National Certificate in Interactive Media (NQF Level 5, 130 Credits) equips learners with the practical and technical skills to design, author, and deliver interactive media solutions for digital platforms. The qualification emphasizes applied competence in web design, interactive content development, and multimedia production for online and offline environments, including websites, e-learning platforms, CD-ROMs, and digital marketing media.

Learners will gain the ability to conceptualize, design, and implement interactive projects that integrate visual communication, technology, and user experience. The programme also prepares learners to contribute creatively and technically within industries such as advertising, multimedia production, online gaming, telecommunications, and digital publishing.

2. Learning Outcomes

On completion of this programme, learners will be able to:

- Design visual and technical components and structures for interactive media solutions.
- Propose and plan audio-visual and technical interactive media solutions aligned with client or project requirements.
- Gather and organize multimedia content and information suitable for interactive platforms.
- Design and develop creative visual and technical elements, including graphics, photography, and animation.
- Author and compile content for interactive media solutions using appropriate tools and technologies.
- Deliver fully functional and accessible interactive media products in required digital formats.

3. A Qualified Learner Will Be Able To:

- Use science and technology effectively and critically in digital media production.
- Design, develop, and test interactive media solutions that meet both technical and creative specifications.
- Apply interactive design principles to ensure optimal usability and engagement.
- Propose and evaluate multimedia concepts within technical and creative constraints.
- Operate effectively within digital production environments, applying industry best practices.
- Manage, innovate, and safeguard information systems in a multi-user or production setting.
- Apply entrepreneurial and project management skills in the interactive media industry.

Johannesburg: 32 Lucas Ln Bedfordview, Germiston, 2008

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Entry Requirements

Learners are assumed to have achieved the following prior to enrolment:

- Communication and Language at NQF Level 4
- Mathematical Literacy at NQF Level 4
- Basic computer literacy, including proficiency in word processing, spreadsheets, and presentations (NQF Levels 2–3)
- Competence in multimedia/web-based applications with scripting at NQF Level 4

Recognition of Prior Learning (RPL):

Learners may obtain credit for prior learning and experience through formal RPL assessment. Evidence such as portfolios, testimonials, qualifications, or workplace records may be submitted for consideration toward this qualification.

4. International Comparability

This qualification compares favourably with international standards in the field of web and interactive media design. Equivalent qualifications include:

- **Australia:** Certificate IV and Diploma in Information Technology (Website Design, Development, and Administration)
- **New Zealand:** Qualifications in Web Design and Interactive Media, including competencies such as developing, publishing, and managing operational websites.

The National Certificate: Interactive Media aligns well with these international programmes in terms of technical, creative, and usability competencies, ensuring learners' skills are globally relevant and transferable.

5. Occupational Trainer – NQF Level 4 Certification

Occupational Certificate: Higher Occupational Certificate: Interactive Media Designer (SAQA ID 122664)
NQF Level: 5

This qualification serves as a foundational certification within the field of interactive media and provides articulation to higher-level learning in multimedia design, 3D animation, and related creative technologies.

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6. Potential Career Opportunities

Graduates of this qualification can pursue roles such as:

- Web Designer / Developer
- Multimedia Designer
- Interactive Media Specialist
- Digital Content Producer
- Graphic Designer (Digital)
- E-learning Developer
- 2D Animator
- Digital Marketing Coordinator
- Visual Communications Assistant
- Interactive Interface Designer

Learners may also choose to establish their own creative studios or freelance in the digital content and design industry.

7. Learning Options

This qualification can be offered through:

- **Full-time learning:** Structured theoretical and practical instruction at an accredited provider.
- **Part-time or blended learning:** Combination of online and classroom-based instruction for working professionals.
- **Workplace-based learning:** Integration of experiential learning through projects and industry assignments.

Assessment includes practical projects, portfolios, and integrated assessments aligned with industry standards.

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